

NCC Cable System Order

Order #	62358901
Syscode	6655
System Name	Time Warner/Greensboro (IGBO) Int, NC
Market	Greensboro-Winston Salem

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	AL Media
Advertiser	Deborah Ross for Senate

Client Code	
Product Code	
Est Code	5517
Product Name	
Credit Status	

Primary Demo	Women 18-34
Makegood Policy	Approval Required

Update Date		11/01/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$15,421.00	
Commission		\$2,313.15	
Net Total		\$13,107.85	
Total Spots		117	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 NEW ORDER. PLS CONF, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$274.00	\$1,370.00	30	NP
2	AEN	CABLE	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$274.00	\$274.00	30	NP
3	CMDY	CABLE	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$26.00	\$234.00	30	PRE 09/26/16-12/25/16
4	CMDY	CABLE	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$26.00	\$26.00	30	PRE 09/26/16-12/25/16
5	CNN	CABLE	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	PRE
6	CNN	CABLE	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$15.00	\$15.00	30	PRE
7	CNN	CABLE	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$205.00	\$1,435.00	30	NP
8	CNN	CABLE	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$205.00	\$410.00	30	+1x
9	CNN	CABLE	10/31/16	11/6/16	05:00	10:00	X	X	X	X	X	X	X	-	-	3	\$144.00	\$432.00	30	-6x
10	CNN	CABLE	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$144.00	\$144.00	30	
11	ENT	CABLE	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$36.00	\$324.00	30	PRE 09/26/16-12/25/16
12	ENT	CABLE	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$36.00	\$36.00	30	PRE 09/26/16-12/25/16
13	FRFM	CABLE	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	PRE
14	FRFM	CABLE	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$6.00	\$6.00	30	PRE
15	FRFM	CABLE	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$274.00	\$1,918.00	30	NP
16	FRFM	CABLE	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$274.00	\$274.00	30	NP
17	HGTV	CABLE	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	6	\$410.00	\$2,460.00	30	NP
18	HGTV	CABLE	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$410.00	\$410.00	30	NP
19	LMN	CABLE	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	PRE 09/26/16-12/25/16
20	MNBC	CABLE	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$104.00	\$728.00	30	NP
21	MNBC	CABLE	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$104.00	\$104.00	30	NP

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22	MNBC	CABLE	10/31/16	11/6/16	05:00	10:00	X	X	X	X	X	X	X	-	-	9	\$58.00	\$522.00	30	NP
23	MNBC	CABLE	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$58.00	\$58.00	30	NP
24	MTV	CABLE	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	PRE 09/26/16-12/25/16
25	MTV	CABLE	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$15.00	\$30.00	30	+1x PRE 09/26/16-12/25/16
26	USA	CABLE	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$616.00	\$2,464.00	30	NP
27	USA	CABLE	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$616.00	\$616.00	30	NP
28	APL	CABLE	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	9	\$18.00	\$162.00	30	PRE 09/26/16-12/25/16
29	APL	CABLE	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$18.00	\$18.00	30	PRE 09/26/16-12/25/16
30	MTV	CABLE	10/31/16	11/6/16	18:00	24:00				X	X	X	X	-	-	2	\$15.00	\$30.00	30	11.1 new line PRE 09/26/16-12/25/16
31	USA	CABLE	10/31/16	11/6/16	18:00	24:00				X	X	X	X	-	-	1	\$616.00	\$616.00	30	11.1 new line NP

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	117	0	0	0	0	0	0	0	0	0	0	0	117
AMT	\$15,421.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$15,421.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/02/16

62358901 | Greensboro-Winston Salem | Time Warner/Greensboro (IGBO) Int, NC | 6655 |